

Social innovation projects



Designing Opportunities (DO) is Ayuda en Acción's digital platform for collaborative innovation for social impact, with an international community of more than 24,000 professionals and startups, who design and/or transfer solutions to the challenges faced by the most vulnerable populations on the planet.

Its objective is to bridge the innovation gap, connect local and global knowledge, and contribute to the creation of opportunities for growth and development.

We have managed 13 social challenges to date.

www.designingopportunities.org



Flying Opportunities is an initiative of Ayuda en Acción to integrate drone technology into development cooperation programmes. This proposal focuses on the training and certification of young people, with special attention to the participation of women, to whom knowledge and practical skills in the use of drones are transferred.



These skills are applied in key areas such as precision agriculture, environmental conservation, emergency management and humanitarian assistance, also promoting the generation of job and entrepreneurship opportunities.



More information: www.ayudaenaccion.org



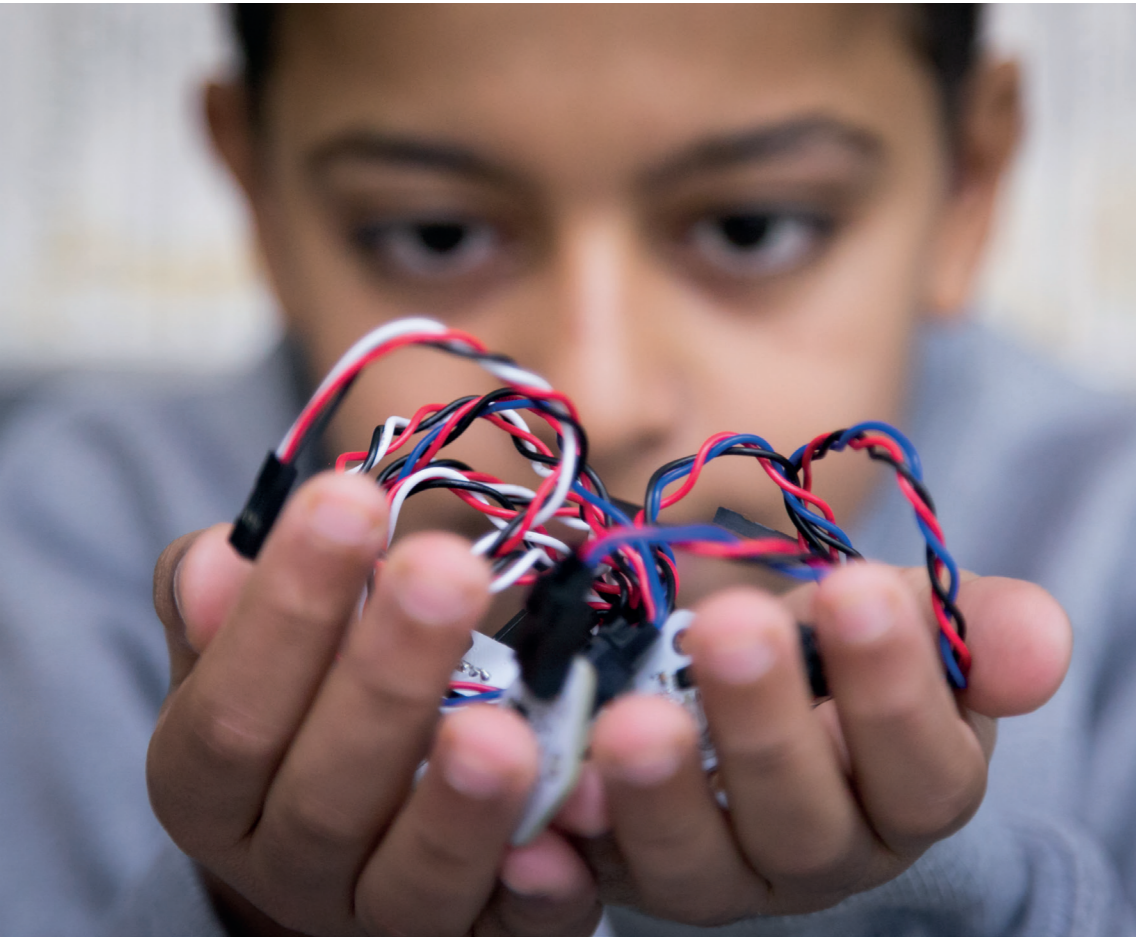
Social innovation to transform the world

We live in a context of growing geopolitical uncertainty and transformation of the cooperation and development sector, a world in motion in which the role of NGOs faces new challenges that require new responses.

At Ayuda en Acción, we see innovation as a clear opportunity to incorporate new ideas that not only contribute to responding to new challenges, but also accelerate the achievement of our institutional objectives. For this reason, we understand innovation as a continuous process that not only explores and evaluates alternative solutions, but also incorporates the latest technologies and takes advantage of collective talent.



Watch the presentation video



With our social innovation we seek to enhance the impact of our projects, make them more effective and optimize their application in the most vulnerable contexts. Our goal is to create new opportunities and thus improve the quality of life of the people we work with.

The methods and approaches we use to innovate are:



Social Innovation

Focused on people and on solving social challenges



Open Innovation

A collaborative innovation management model to improve results

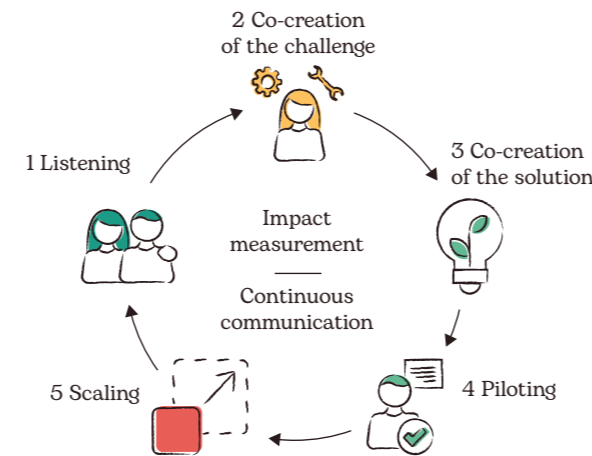


Frugal innovation

An approach that seeks to do "more with less": finding creative, affordable and appropriate solutions to real-world problems, especially in low-resource contexts

Social innovation methodology

Starting always from O1 listening, we identify in a participatory way a O2 problem or challenge that hinders the development of people or communities in our territories of intervention. In collaboration with networks or expert partners (Designing Opportunities), we select a O3 solution, which we will implement as a O4 pilot project according to the unified model. The ultimate goal will be to O5 scale it up to achieve systemic changes.



Our methodology ensures that

- 1 Communities participate and decide.
- 2 Solutions are adapted to the context.
- 3 Evidence is generated.
- 4 Communication is transparent and continuous.

Development of technologies

We develop simple, adapted, accessible and green technologies. Here are some examples:



InnPESS Technology

Innovation in Sustainable Fishing

- ✔ System for preserving catches in small-scale fishing using renewable energy.
- ✔ Improves fishing income by 66%.
- ✔ Status: Scaling up to 100 boats in Honduras.



InnSECA Technology

Innovation in cocoa drying.

- ✔ Solar-powered cocoa drying system. Reduction of drying time to less than 7 days, preserving sensory quality and ensuring environmental sustainability.